

Name _____

Name _____

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Ch. 16 – Life in the West
Travel Brochure Presentation
Group: _____

Travel brochures are used to attract people to certain places, and you are marketing the West to your group of settlers. Why should they come to your area? How will you sell them on the idea of leaving everything they know to come to an unknown future? Obviously, you will want to focus on the positive aspects of moving West while downplaying the negative.

For this project, your brochure is to be a trifold with six sections that you will present to the class. It must be neat, clean, and beautiful to look at. Your brochure should include pictures, quotes from happy travelers, and a catchy slogan that will help me decide whether or not I want to travel to the West! Be enthusiastic when you describe your area of the West.

Content

- _____ (3) delivered accurate information
- _____ (3) included at least one primary source (think testimonial quote)
- _____ (3) addressed the major questions
- _____ (3) included at least four appropriate and historical images
- _____ (3) included a Works Cited paper—use EasyBib just as you did for ELA

Presentation

- _____ (3) delivered within the time limit (minimum 3 minutes; maximum 8 minutes)
- _____ (3) explained each section—not simply read word-for-word (that is so boring!)
- _____ (3) presented by all members—everyone had an active role
- _____ (3) answered questions from the audience thoroughly
- _____ (3) produced an attractive, neat, clean, and easy-to-read brochure

Grade

_____ / 30 points

Comments